

# Timeline

**1978**

- M.W. Pomfrey & Associates formed by father and son, Maurice and Robert Pomfrey.
- Purchases first computer and begins software development.

**1979**

- Develops unique online enrollment and auditing computer system, enabling clients to own their own data and manage benefits.
- Establishes pursue and pay Coordination of Benefits.

**1980**

- Develops Premium Credit Plans with NYS Insurance Dept.

**1981**

- Launches self-insured Dental PPO plan.

**1985**

- Builds proprietary Physician and Hospital Network (PPO).

**1989**

- Westchester County (NY) becomes self-insured through POMCO (25,000 members).

**1992**

- Purchases Rims (Trizetto) processing system.

**1996**

- Receives URAC accreditation for Utilization Management (POMCO has had this distinction for 12 consecutive years).

**1997**

- National Network affiliation.

**1998**

- Adds CITRIX computer architecture.

**1999**

- Institutes electronic claims.

**2000**

- Begins offering telecommuting to employees.

**2001**

- Launches proprietary BENEFITsoft Web portal.
- Acquires EM Ernst Risk Management.

**2003**

- Maurice Pomfrey retires. Robert Pomfrey named President & CEO.
- Company officially changes its name to POMCO.
- Company adds CMS/Medicare automatic claims for Medicare secondary.

**2004**

- POMCO acquires HRH Risk Management Services and EB Statements to expand the company's service offerings to include workers' compensation and employee benefit statements.
- Establishes Business Process Outsourcing Services for national insurance companies.

**2005**

- Adds Voice Over Internet Protocol (VoIP) capabilities.

**2006**

- April – Completes multi-million dollar expansion of its corporate headquarters.
- December – Selected to administer Medicare Supplement Plan for State of Tennessee's 25,000 retirees and spouses.

**2007**

- October – Begins administering national research project for the Social Security Administration.

**2008**

- January – To begin administering health benefits for Statewide Schools Cooperative Health Plan (SWSCHP), a consortium of 23 schools with 20,300 covered members.

**POMCO**<sup>®</sup>  
GROUP

# Overview

Welcome to POMCO Group, one of the nation's largest independent professional benefits administrators. For three decades, we have provided municipalities, school districts and colleges, hospitals and other private- and public-sector businesses a suite of fully-integrated employee benefit services and plan designs customized to their workforce's unique needs.

In short, we're a proven business solutions partner — which is why our clients stay with us an average of more than 14 years.

## Key Facts:

Founders:	Maurice Pomfrey and Robert Pomfrey
President & CEO:	Robert Pomfrey
Headquarters:	2425 James St., Syracuse, New York 13206
Year Founded:	1978
1978 Revenues:	\$36,000
2008 Revenues:	\$41 million
2007 Managed Premium Equivalent:	\$1 billion
Size:	Top 10 nationally of all independent TPAs
Additional Offices:	Albany, Buffalo, Endicott, Rochester, Watertown and White Plains, New York; Chattanooga, Tennessee
Employees:	340
National Network:	1.3 million providers, hospitals and other health care facilities

## Areas of Expertise:

We specialize in managing benefits for several vertical markets including municipalities, schools, colleges and universities, and hospitals, as well as private industry organizations.

- Benefits Administration, including Medical, Dental and Vision
- Pharmacy Benefits Management
- Medical & Disease Management
- Wellness & Healthy Living Programs, including Health Risk Assessments
- Workers' Compensation & Disability Management / EM Risk Management
- Reporting & Online Tools
- CDHP / Flexible Spending Account Administration
- Medicare Supplemental Plans for Retirees
- Insured Group Products
- Consulting & Analysis
- Employee Benefit Statements / EB Services
- Billing & Ancillary Services

